



**MONTHLY NEWSLETTER**

<b>Ads must be to the exact size stated below:</b>	PRINTED 8.5" x 11"	FOLDED 8.5" x 5.5"
1/4 page	HORIZONTAL 4.5" wide x 1.875" tall	VERTICAL 2.25" wide x 3.75" tall
SINGLE ISSUE.....\$79	6+ ISSUES.....\$69	12+ ISSUES.....\$65
1/2 page	HORIZONTAL 4.5" wide x 3.75" tall	VERTICAL 2.25" wide x 7.5" tall
SINGLE ISSUE.....\$115	6+ ISSUES.....\$99	12+ ISSUES.....\$95
FULL PAGE - INTERIOR 4.5" wide x 7.5" tall	FULL PAGE - COVER 5" wide x 8" tall	<b>ADD \$65 FOR COLOR</b>
SINGLE ISSUE .....\$149	6+ ISSUES.....\$135	12+ ISSUES.....\$125
INSERT 8.25" wide x 10.75" tall	SINGLE SIDED.....\$210	DOUBLE SIDED.....\$250

- This is emailed to 1,300 member contacts and partners approximately the 20th of each month.
- Copy & ads are due the 1st of each month for that months publication.
- The emailed version is full color and your copy or advertisement can link anywhere. Please send specific URLs with your placement.
- We cannot print with a full bleed so the above sizes include .25" space around your ad or insert.
- Our wrap prints in full color and our interior prints in black and white, unless otherwise noted.
- Color ads are an additional \$65 and will be placed on the inside front or back cover based on space available.
- Inserts: To be included in the email they should be sent to us as an image file or .pdf. To be mailed to members we need copies of these sent to us in advance.
- Members may place 200 word classifieds ads for FREE. Non-members will be charged \$25.

**LEGISLATIVE UPDATE WEEKLY E- NEWSLETTER**

- Emailed between January and May, often on a Friday, providing pertinent legislative developments that impact the retail and grocery industry. Send 1 file for all weeks or a new file on each Monday during the 8+ weeks.
- Files need to be a high resolution image file at 600 pixels wide and 100 pixels high. \$100 for Members or \$150 for non-members per posting.

**WEBSITE**

- Be one of three logos on the vtrga.org homepage. Send us an .eps or high resolution .png file of your logo.
- \$100 per month for a maximum of 6 months at a time.

**SOCIAL MEDIA**

Have an event, job posting, article, press release or item for sale? Add info@vtrga.org to your media list so we can share your relevant message.

**EVENT SPONSORSHIP**

VRGA hosts several events throughout the year. Each event has a variety of ways to get your name in front of industry leaders, customers and potential business partners. Contact us for an in-depth description and cost of each opportunity.

**FEBRUARY** Legislative Day

**JUNE** Scholarship Golf Outing

**OCTOBER** Best Bagger Competition    **ONGOING** Regional Events

**SUBMIT YOUR AD**

ADS CREATED BY YOU

- We use Microsoft Publisher to create all promotional materials and can not modify what you send us in any other format.
- All files should have a resolution of 300+ dpi and a transparent background where applicable.

**SENDING FILES**

Depending on your service provider you can send as an attachment in an email, or send via Dropbox. We are happy to explore other options when sending files but prefer these.

**CHANGES TO RECURRING ADS**

Should you wish to make changes to a recurring ad (under contract) please notify us and supply us with the replacement ad as soon as possible. We try to notify advertisers if we notice expired time limits on offers or related issues with ads but it is the supplying advertisers duty to maintain the validity of offers being furnished.