

Our Key Local Referrals for Your Online Marketing Needs

For social media and email marketing: Jodi Lawaich at www.thewritestuffvt.net

Jodi does copywriting for social media, email campaigns, websites, press releases - you name it.

For e-commerce, SEO, and the paid advertising side of social media marketing: Julia Wilk at www.wordandwebworks.com

For photos, product photography, and brand-highlighting videos: Paul Richardson at www.storyworkz.com

Additionally, Mike Lannen's web design company Eternity Web at www.etsmkt.com is offering **a free digital marketing audit** that we highly recommend. It's about \$2,000 of work they'll do free with no strings attached or salesy stuff, and it'll give you some great advice on what you can do to successfully jump into online marketing. They are also our recommendation for running your Google Ads.

If you need help **thinking through and developing your marketing plan** prior to contracting with any of the above, Downtown Up can offer you strategic planning help. www.downtownup.com