Vermont Retail & Grocers Association Asks Vermont Businesses to Take Economic Impact Survey
State of Vermont Using Data to Forecast Need for Businesses

Montpelier, Vt. –   In order to better understand the fiscal status of the state of Vermont during COVID-19, the office of Kavet, Rockler, & Associates, LLC, the Vermont State Economist, has asked the Vermont Retail and Grocers Association (VRGA) to share a survey with business owners throughout the state. The results of this survey will be used to assess the continued impact of COVID-19 on Vermont businesses and inform public policy in the State of Vermont.

This survey is a follow-up to a survey released in mid-May, which collected economic data for the month of April. VRGA asks that all local business owners and retailers in the state fill out this new survey. If you have previously completed our April survey, you are welcome and encouraged to complete this new survey.

The survey can be accessed from any web browser or mobile device by visiting: https://bit.ly/MayRetailEconSurvey, and should take no more than five minutes. All information will be compiled by Kavet, Rockler, & Associates, LLC, and will be kept confidential and compiled into an anonymous dataset for the privacy of participants.

"VRGA members are a critical part of the Vermont economy and among the most severely impacted from the COVID-19 pandemic," said Tom Kavet. "We hope that direct feedback from members will help quantify these impacts and provide important context for the unprecedented business event we are all experiencing."

"Accurate and recent data from local businesses is crucial for understanding the complex and rapidly changing economic landscape that has followed the spread of COVID-19. It's also crucial in providing aid in accordance with need, and planning for next year and beyond," said Erin Sigrist, President of Vermont Retail and Grocers Association. "We continue to field questions and hear concerns from our members about needs and uncertainty, so we are more than willing to help bring awareness to Tom Kavet's work."

In addition to this effort, VRGA is working closely with the office of Governor Scott and the Agency of Commerce and Community Development to safely reopen retail in Vermont. A variety of resources for responding to COVID-19 and preparing for reopening can be found on the association's Coronavirus Resource Page at https://bit.ly/VRGAhealthinfo, including a reopening checklist, webinars on financial planning, social media management, retailing in the time of COVID-19, getting started with virtual retail, and much more, and guidance on how to keep your employees safe. Future and past webinars can be found at www.vtrga.org/webinar

VRGA provides access to an impressive array of benefits including payroll processing, credit-debit card processing savings, reduced-cost shipping programs, dental insurance plans, and Multi-State "Closed" MEP 401k Plan for retail employees. VRGA also provides full-time representation in the in the legislature with opportunities to address legislators directly about retail and food business related issues.

To learn more about the work VRGA does, visit their website at www.vtrga.org, follow them on facebook & twitter, call their office at (802) 839-1928 or visit them at 963 Paine Turnpike N, Berlin, VT 05602.

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About Vermont Retail & Grocers Association:

The Vermont Retail & Grocers Association represents approximately 800 Vermont retail stores and 250 suppliers to the industry, including members of the Vermont Specialty Food Association. VRGA is an association of merchants and trade partners united to promote the sustainable growth of the industry through the educational, economic and public policy needs of its members. They are the leading voice in the legislature representing members when it comes to proposed changes in laws surrounding employment regulations, taxation, bottle redemption, sugar tax and much more.