



**COMPLIMENTARY
NRF MEMBERSHIP
FOR VRGA
MEMBERS**



As a member of NRF & Vermont Retail & Grocers Association, here are just some of the resources that await you.

Keep up with retail's latest trends and critical data

- STORES Magazine – subscribe to the print or digital edition of our monthly magazine
- Newsletters – subscribe to SmartBrief, STORES Weekly and a number of other newsletters
- Research – including members-only resources like the State of Retailing Online and Monthly Economic Review
- Webinars – hear from experts on marketing, digital retailing and more from the comfort of your desk
- Buying Guides – find the right products and services for your business
- Industry Data – explore the Retail Insight Center for consumer research and industry data

Learn how Washington affects your bottom line—and what you can do about it

- Stay informed about how your representatives vote and how legislation affects your business
- Gain access to important policy issue experts
- Voice your concerns on important retail issues such as sales tax fairness, tax reform, health care reform, privacy issues and organized retail crime

Network with colleagues

As a member, you'll have access to complimentary opportunities to network with colleagues including:

- Conference calls and webinars
- Invitation-only retail executive summits
- Regional networking dinners
- Membership to the Small Business Retail Council – make your voice heard on policy and legislative issues

Receive big discounts for NRF events

NRF hosts a number of conferences, expos, and summits each year. NRF members receive significant reductions in the fees for these events such as:

- Retail's BIG Show
- Loss Prevention Conference & EXPO
- Shop.org Annual Summit
- Washington, DC Retail Advocates Summit

Raise the visibility of small business retailers

Complimentary membership in the Small Business Retail Council (SBRC) to ensure small business retailers have a voice in the federal policy making process.

- Provide an advisory role to NRF on the policy issues affecting small business retailers
- Network with other like-minded small retail business owners
- Stay informed about how members of Congress vote and the impact federal policy issues have on small business retailers
- Attend teletownhall meetings and events with federal elected officials and NRF's President and CEO, Matthew Shay
- Participate in NRF's annual Retail Advocates Summit in Washington, D.C.

Get started with your NRF Membership

Registration gives you access to extensive member-only resources. To register, go to nrf.com/my-nrf/sign-up/registration.

- Enter your work email address under Step 1 to see if you are already in our database
- If you are not in our database, you will automatically advance to step 2, where you can type in all or part of your company name and choose SEARCH
- Select the company, then choose the appropriate radio button and click CONTINUE
- Fill out all of your contact information, agree to the terms and conditions and click REGISTER NOW. Most of your NRF benefit services will be provided to you electronically. A contact email address is required to access complimentary NRF membership